

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

National Media
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	210963-1
Product	UPTON DOE ALL OF US	Invoice Date	10/28/12
Estimate Number	3237	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12

Station	WOOD	Order #	210963
Account Executive	Petry Philadelphia	Alt Order #	6859657
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
				10/15/12 to 10/21/12	4x	- TWTF - -					
	WOOD			Tu	10/16/12	:30	5:42 AM	UP1204TVH	\$150.00		2
	WOOD			W	10/17/12	:30	4:59 AM	UP1204TVH	\$150.00		1
	WOOD			Th	10/18/12	:30	4:58 AM	UP1204TVH	\$150.00		4
	WOOD			F	10/19/12	:30	5:30 AM	UP1204TVH	\$150.00		3
2	WOOD	5am Daybreak	5a-6am		to						
				10/22/12 to 10/28/12	1x	M - - - - -					
	WOOD			M	10/22/12	:30	5:18 AM	UP1205TVH	\$150.00		1
3	WOOD	6am Daybreak	6-7a		to						
				10/15/12 to 10/21/12	8x	- TWTF - -					
	WOOD			Tu	10/16/12	:30	6:18 AM	UP1204TVH	\$400.00		1
	WOOD			Tu	10/16/12	:30	6:41 AM	UP1204TVH	\$400.00		5
	WOOD			W	10/17/12	:30	6:18 AM	UP1204TVH	\$400.00		7
	WOOD			W	10/17/12	:30	6:51 AM	UP1204TVH	\$400.00		2
	WOOD			Th	10/18/12	:30	6:10 AM	UP1204TVH	\$400.00		6
	WOOD			Th	10/18/12	:30	6:29 AM	UP1204TVH	\$400.00		3
	WOOD			F	10/19/12	:30	6:00 AM	UP1204TVH	\$400.00		8
	WOOD			F	10/19/12	:30	6:47 AM	UP1204TVH	\$400.00		4
4	WOOD	6am Daybreak	6-7a		to						
				10/22/12 to 10/28/12	2x	M - - - - -					
	WOOD			M	10/22/12	:30	6:11 AM	UP1205TVH	\$400.00		2
	WOOD			M	10/22/12	:30	6:53 AM	UP1205TVH	\$400.00		1
5	WOOD	Today Show	658-9a		to						
				10/15/12 to 10/21/12	4x	- TWTF - -					
	WOOD			Tu	10/16/12	:30	8:44 AM	UP1204TVH	\$650.00		2
	WOOD			W	10/17/12	:30	8:59 AM	UP1204TVH	\$650.00		1
	WOOD			Th	10/18/12	:30	7:30 AM	UP1204TVH	\$650.00		4
	WOOD			F	10/19/12	:30	7:59 AM	UP1204TVH	\$650.00		3
6	WOOD	Today Show	658-9a		to						

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Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
Agency Ref	IN302/SP102/SP1137/AL		
Advertiser Ref	IN16589		

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WOOD	Today Show	658-9a		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	8:37 AM	UP1205TVH	\$650.00		1
7	WOOD	Daybreak Sat 6am	6-7a		to						
					10/15/12 to 10/21/12	2x	-----S-				
	WOOD			Sa	10/20/12	:30	6:24 AM	UP1205TVH	\$150.00		2
	WOOD			Sa	10/20/12	:30	6:49 AM	UP1205TVH	\$150.00		1
8	WOOD	Daybreak Sat @7am	658-8a		to						
					10/15/12 to 10/21/12	2x	-----S-				
	WOOD			Sa	10/20/12	:30	7:07 AM	UP1205TVH	\$275.00		1
	WOOD			Sa	10/20/12	:30	7:48 AM	UP1205TVH	\$275.00		2
9	WOOD	Today Show Saturday	758-10a		to						
					10/15/12 to 10/21/12	2x	-----S-				
	WOOD			Sa	10/20/12	:30	9:26 AM	UP1205TVH	\$375.00		1
	WOOD			Sa	10/20/12	:30	9:43 AM	UP1205TVH	\$375.00		2
10	WOOD	Daybreak Sun @6am	6-7a		to						
					10/15/12 to 10/21/12	2x	-----S				
	WOOD			Su	10/21/12	:30	6:08 AM	UP1205TVH	\$125.00		2
	WOOD			Su	10/21/12	:30	6:41 AM	UP1205TVH	\$125.00		1
11	WOOD	Daybreak Sun @7am	658-8a		to						
					10/15/12 to 10/21/12	2x	-----S				
	WOOD			Su	10/21/12	:30	7:13 AM	UP1205TVH	\$250.00		1
	WOOD			Su	10/21/12	:30	7:30 AM	UP1205TVH	\$250.00		2
12	WOOD	Today Show Sunday	758-9a		to						
					10/15/12 to 10/21/12	1x	-----S				
	WOOD			Su	10/21/12	:30	8:30 AM	UP1205TVH	\$600.00		1
13	WOOD	News 8 @ Noon	12-1p		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	WOOD			Tu	10/16/12	:30	12:55 PM	UP1204TVH	\$225.00		1

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		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WOOD	News 8 @ Noon	12-1p		to						
	WOOD			W	10/17/12	:30	12:24 PM	UP1204TVH	\$225.00		3
	WOOD			Th	10/18/12	:30	12:17 PM	UP1204TVH	\$225.00		4
	WOOD			F	10/19/12	:30	12:54 PM	UP1204TVH	\$225.00		2
14	WOOD	News 8 @ Noon	12-1p		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	11:59 AM	UP1205TVH	\$225.00		1
15	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	WOOD			Tu	10/16/12	:30	5:46 PM	UP1204TVH	\$675.00		4
	WOOD			W	10/17/12	:30	5:42 PM	UP1204TVH	\$675.00		3
	WOOD			Th	10/18/12	:30	5:54 PM	UP1204TVH	\$675.00		1
	WOOD			F	10/19/12	:30	5:55 PM	UP1204TVH	\$675.00		2
16	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	5:49 PM	UP1205TVH	\$675.00		1
17	WOOD	M-F News 8 @6p	6-630p		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	WOOD			Tu	10/16/12	:30	6:29 PM	UP1204TVH	\$1,125.00		1
	WOOD			W	10/17/12	:30	6:19 PM	UP1204TVH	\$1,125.00		3
	WOOD			Th	10/18/12	:30	6:14 PM	UP1204TVH	\$1,125.00		4
	WOOD			F	10/19/12	:30	6:19 PM	UP1204TVH	\$1,125.00		2
18	WOOD	M-F News 8 @6p	6-630p		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	6:16 PM	UP1205TVH	\$1,125.00		1
19	WOOD	NFL Football	8-1130p		to						
					10/15/12 to 10/21/12	1x	-----S				
	WOOD			Su	10/21/12	:30	9:52 PM	UP1205TVH	\$1,500.00		1
20	WOOD	WOOD News @ 430am	430-5a		to						

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20	WOOD	WOOD News @ 430am	430-5a		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	4:46 AM	UP1205TVH	\$25.00		2
21	WOOD	Notre Dame Football	330-7p		to						
					10/15/12 to 10/21/12	3x	-----S-				
	WOOD			Sa	10/20/12	:30	3:33 PM	UP1205TVH	\$450.00		2
	WOOD			Sa	10/20/12	:30	4:17 PM	UP1205TVH	\$450.00		1
	WOOD			Sa	10/20/12	:30	5:10 PM	UP1205TVH	\$450.00		3
22	WOOD	Football Night in America	7-8p		to						
					10/15/12 to 10/21/12	1x	-----S				
	WOOD			Su	10/21/12	:30	7:17 PM	UP1205TVH	\$500.00		1
23	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/15/12 to 10/21/12	4x	-TWTF--				
	WOOD			Tu	10/16/12	:30	11:26 PM	UP1204TVH	\$900.00		4
	WOOD			W	10/17/12	:30	11:14 PM	UP1204TVH	\$900.00		1
	WOOD			Th	10/18/12	:30	11:34 PM	UP1204TVH	\$900.00		2
	WOOD			F	10/19/12	:30	11:11 PM	UP1204TVH	\$900.00		3
24	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/22/12 to 10/28/12	1x	M-----				
	WOOD			M	10/22/12	:30	11:14 PM	UP1205TVH	\$900.00		1
25	WOOD	Saturday News 8 @11	11-1130p		to						
					10/15/12 to 10/21/12	1x	-----S-				
	WOOD			Sa	10/20/12	:30	11:26 PM	UP1205TVH	\$900.00		1
26	WOOD	Sun 11p News (NFL)	1130-12a		to						
					10/15/12 to 10/21/12	1x	-----S				
	WOOD			Su	10/21/12	:30	12:07 AM	UP1205TVH	\$500.00		1
				Sports ran late							
27	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/15/12 to 10/21/12	8x	-TWTF--				

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27	WOOD	Tonight Show w/ Leno	1135-1235a		to						
	WOOD			Tu	10/16/12	:30	11:48 PM	UP1204TVH	\$300.00		7
	WOOD			Tu	10/16/12	:30	12:31 AM	UP1204TVH	\$300.00		1
	WOOD			W	10/17/12	:30	11:47 PM	UP1204TVH	\$300.00		5
	WOOD			W	10/17/12	:30	12:09 AM	UP1204TVH	\$300.00		2
	WOOD			Th	10/18/12	:30	12:11 AM	UP1204TVH	\$300.00		6
	WOOD			Th	10/18/12	:30	12:30 AM	UP1204TVH	\$300.00		3
	WOOD			F	10/19/12	:30	11:58 PM	UP1204TVH	\$300.00		8
	WOOD			F	10/19/12	:30	12:31 AM	UP1204TVH	\$300.00		4
28	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/22/12 to 10/28/12	2x	M-----					
	WOOD			M	10/22/12	:30	11:59 PM	UP1205TVH	\$300.00		1
	WOOD			M	10/22/12	:30	12:29 AM	UP1205TVH	\$300.00		2
29	WOOD	Saturday Night Live	1130p-103a		to						
				10/15/12 to 10/21/12	2x	-----S-					
	WOOD			Sa	10/20/12	:30	12:49 AM	UP1205TVH	\$600.00		2
	WOOD			Sa	10/20/12	:30	1:00 AM	UP1205TVH	\$600.00		1
30	WOOD	Sun News 8 @6p	6-7p		to						
				10/15/12 to 10/21/12	1x	-----S					
	WOOD			Su	10/21/12	:30	6:26 PM	UP1205TVH	\$750.00		1
31	WOOD	Inside Edition	7-730p		to						
				10/15/12 to 10/21/12	4x	-TWTF--					
	WOOD			Tu	10/16/12	:30	7:12 PM	UP1204TVH	\$450.00		1
	WOOD			W	10/17/12	:30	7:12 PM	UP1204TVH	\$450.00		3
	WOOD			Th	10/18/12	:30	7:28 PM	UP1204TVH	\$450.00		4
	WOOD			F	10/19/12	:30	7:11 PM	UP1204TVH	\$450.00		2
32	WOOD	Inside Edition	7-730p		to						
				10/22/12 to 10/28/12	1x	M-----					
	WOOD			M	10/22/12	:30	7:20 PM	UP1205TVH	\$450.00		1
33	WOOD	Friday 8-9p	8-9p		to						

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33	WOOD	Friday 8-9p	8-9p		to						
					10/15/12 to 10/21/12	1x	----F--				
	WOOD			F	10/19/12	:30	7:58 PM	UP1204TVH	\$750.00		1
34	WOOD	NFL Sports Overtime	12-1230a		to						
					10/15/12 to 10/21/12	1x	-----S				
	WOOD			Su	10/21/12	:30	12:36 AM	UP1205TVH	\$250.00		1

Aired Spots **79**

<u>Gross Total</u>	\$38,550.00	
<u>Agency Commission</u>	\$5,782.50	
<u>Net Amount Due</u>	\$32,767.50	<u>Payment Terms 30 Days</u>

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